



THE GAMBIA (Tourism)

Project Title: Developing a Training and Certification Program for the Muslim Travel, Tourism and Hospitality Industry

Project Owner: The Gambia

Institution: Ministry of Tourism

Partner Countries: Senegal and Nigeria

Cooperation Area: Tourism

Project Purpose: The purpose of this project is to develop a training and certification program that will serve as a recruiting tool for attracting future industry leaders as well as lead to professional qualifications in Islamic/ Muslim Friendly Tourism

Project Activities: Preparation of Certification on Muslim Friendly Tourism, Training program on Muslim Friendly Tourism with the participation of Senegal and Nigeria experts, Organization of opening and closing ceremony