



2015-GMBTOURI-144

Project Title: Enhancing the Capacity of Craft Producers in the OIC Member Countries

Project Owner Country: Gambia

Project Owner Institution: Gambia Tourism Board

Cooperation Area: Tourism

Partner Countries: Senegal, Mali

Project Purpose: The purpose of the project is to build the capacity of craft producers to be innovative in designing and packaging craft products as well as facilitating a sufficient transfer of knowledge among OIC member countries. This will be done in solidarity with the craft sectors of Mali and Senegal by incorporating resources and efforts, sharing experiences and best practices to address common challenges and improve tourism service quality in OIC member countries.

Project Activities: Training of Trainers in Innovative Wood Carving, Training of Trainers – Innovative Tie Dye and batik production, The Trash to Treasure art workshop, Training of Trainers in Visual Arts – Painting, Training of Trainers – Handicraft Product Packaging