



INDONESIA

Project No: 2017-IDNAGRIC-400

Project Title: Developing Agricultural Market Information System for Horticulture Farmers

Project Owner: Ministry of Agriculture of Indonesia

Project Partners: Malaysia, Bangladesh, Brunei Darussalam, Egypt, Pakistan, Jordan

Cooperation Area: Agriculture

Implementation Year: 2018

Project Purpose: Improving the market performance and access of the member countries is among the output areas of the COMCEC Strategy in agriculture cooperation area. The project was designed in line with this perspective to facilitate small farmer's access to market, especially in horticulture sector, by utilizing the market information systems.

Project Activities:

- Study visits for data collection on best marketing practices
- Training on agricultural market information systems
- Workshop on market access strategies and best practices for global competitiveness