



THE GAMBIA

Project No: 2018-GMBTOURI-579

Project Title: Training of Accommodation Providers in the OIC Member Countries on Muslim Friendly Tourism Standards and Quality Service Provision

Project Owner: Gambia Tourism Board

Project Partners: Nigeria and Senegal

Cooperation Area: Tourism

Implementation Year: 2019

Project Purpose: The purpose of this project is to familiarize the accommodation service providers in the Gambia and in other OIC Members with the Muslim Friendly Tourism (MFT) and to make these countries capable of regulating their accommodation establishments in line with MFT standards.

Project Activities:

- Study visit to Malaysia for learning best practices on the topic of MFT
- Training program on the tools used in developing MFT standards for accommodation establishments and on enabling partner countries to apply these standards in their countries