



## **MALI**

### **Project No: 2018-MLITOURI-563**

**Project Title:** Capacity Building on Destination Management Organizations of OIC Member Countries

**Project Owner:** Ministry of Tourism

**Project Partners:** Burkina Faso, Côte d'Ivoire, Guinea, Mauritania, Niger, Senegal and Togo

**Cooperation Area:** Tourism

**Implementation Year:** 2019

**Project Purpose:** This project, which will contribute to the realization of the objectives of the COMCEC Strategy, aims at equipping relevant actors in charge of the management and tourism promotion of eight West African countries with destination management skills by conducting a content-rich training program.

**Project Activities:**

- A capacity building training program on destination management organizations for relevant actors in the participatory countries